

## Snapshot Scavenger

**“A picture’s worth a thousand points!”**

Game Concept by:  
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# Snapshot Scavenger

## Genre

Online adventure game.

## Overview

“A picture’s worth a thousand points!”

Snapshot Scavenger is an online scavenger hunt on mobile camera phones. Used in conjunction with an online forum where a new list of objects to be photographed on a weekly basis is shown to users, Snapshot Scavenger creates an interesting technological twist to the classic this classic game.

## Target Platform

Our target platform is the mobile camera phone.

## Target Audience

Snapshot Scavenger is targeted towards gamers of all ages and skill levels. It focuses on the fun pick-up-and-play experience that players will be able to play for 1 minute or 1 day.

## Competition

Pixie Hunt

Advantages:

- Location aware – tags latitude and longitude info allowing players to see other players on world map

Disadvantages:

- Only available on Windows Mobile 5.0 based smart phones or Pocket PC’s

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Advantages:

- No extra software required

Disadvantages:

- Requires players to use more than one phone application in order to play
- Only able to have one item in each picture



## Key Features

### Pick-up-and-play

- With the game loaded onto a handset, players will be able to access all necessary information as well as complete all functions within the application.

### Leader boards

- With a community of players all over the world, users will be able to interact with others on an online forum (accessible within the game) which includes leader boards displaying players with top scores in your area or even the entire world.

### Weekly list updates

- Keeping the game fresh and appealing to the users, players will have updated lists of what is required to be photographed weekly.

### Photo recognition software

- In order to keep customers happy, photo recognition software will help determine if players photograph the correct objects and distribute points accordingly.

### Battle play/Group play

- With Snapshot Scavenger, players will be able to create games with competitors which are chosen by a game host. These games will also utilize item lists which are created by the same host.

### Social network integration

- Utilizes an available Facebook © application to display prizes which players are awarded with after games are finished.
- Uploads photos from game to Facebook © application to show to friends.

### Dynamic point system

- The tallying of points is to be determined by several different variables.
  - Rarity of item
    - For items which are much more rare than others, players will be rewarded more points than normal.
  - Clarity of shot
    - With the clarity of the shot, lighting is taken into consideration as well as if the item is the item described in the list.
  - Time shot taken
    - The shots taken closest to the time the list is created will be awarded with the most points.
  - Bonus points
    - If players manage to get more than one item in a shot at a time, players will be awarded bonus points
    - If players complete the entire list of items, they are to be rewarded with bonus points.



### Opponent Updates

- Snapshot Scavenger will run in the background on your phone, giving a unique ring or sound effect when opponent rankings change.
- Players will have the option to turn this feature off.

### Camera

This game will be viewed through the viewfinder on the camera phone. A reference picture of the object required to be photographed will be available as an overlay to help match the shot.



**The Ferrari image is an overlay.**



## Controls

As there are many different manufacturers for handsets with many different button configurations, there is no solid control scheme for the game. However, with the majority of these phones using a joystick or directional pad, players will use this for navigation through the menus, with a joystick push (if available) or center select button to confirm their selections or take a picture. Additionally, there would be buttons for flash or photo light (if available), a button to turn the image overlay on or off and a cancel button.

## Contact Information

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